



# 2023 - 2024 ANNUAL REPORT

APRIL 1, 2023 - MARCH 31, 2024

[braggcreektrails.org](http://braggcreektrails.org) | [info@braggcreektrails.org](mailto:info@braggcreektrails.org)





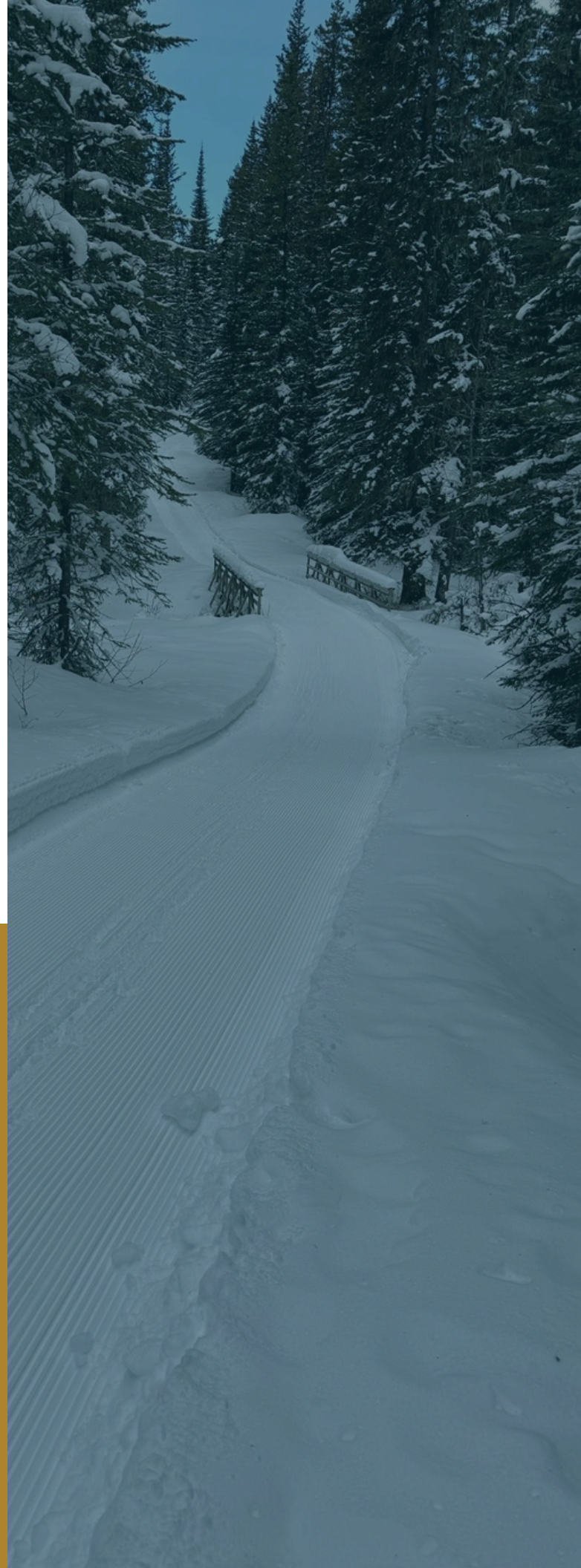
## OUR VISION

BCTA provides a place where the love of trails and outdoors can be enjoyed by all, in every season.

## OUR MISSION

Bragg Creek Trails Association (BCTA) builds and maintains a multi-user trail network for the enjoyment of all non-motorized trail users in the West Bragg Creek area of Kananaskis Country and the Greater Bragg Creek Area. BCTA advocates for responsible trail use, community building, volunteerism, and environmental stewardship amongst the outdoor recreation community. BCTA believes that fostering strategic partnerships and actively engaging with trail enthusiasts complements the organizational strengths that support BCTA's vision and goals.

In the spirit of truth and reconciliation, Bragg Creek Trails honours and acknowledges that the West Bragg Creek land and trails where many people work, volunteer and play, are located on Treaty 7 Territory, sacred ancestral lands of the Blackfoot Nations of Siksika, Kainai, Piikani, Wesley, Stoney-Nakoda & Tsuut'ina Nations & Region 3 of the Métis Nations of Alberta. As current land and trail stewards, BCT is grateful for the keepers of the land who came before us.



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# PRESIDENT'S REPORT

## MESSAGE FROM THE PRESIDENT AND THE BOARD

The ritual of reflecting on the past year's accomplishments is very satisfying. It gives me a chance to appreciate the efforts of so many individuals who have made BCT's vision their own. The realization that BCT will be celebrating our 20th Anniversary next December gives me pause to reflect on how far we have come since those early days. It was a time when government austerity impacted its commitment to public trail building and maintenance. This opened the door for passionate volunteer groups such as ours to step up to ensure that trails remained properly managed on the landscape.

The complexity of managing year-round trails systems like the ones we manage in Kananaskis Country and Rocky View County (RVC) has not been lost on us, nor on our government partners. The last two years were spent on developing a new Master Trail Plan for West Bragg Creek that builds on the foundation of the previous plan. This massive effort by BCT, Alberta Forestry and Parks and various stakeholders has now given us a clear direction on where to strategically focus our efforts. We are also currently redefining our relationship with RVC which will hopefully develop into a fully collaborative partnership.

This last year continued the previous year's theme of governance transition with changes to our leadership team and

some key volunteer roles. We welcome Mike Duszynski to the Executive Director's chair, taking over from Michelle Dice in December. Frank Henvey stepped into the Operations Manager role in early January filling the hole left by Russell Wright's departure after last summer. Both Mike and Frank arrived just in time to oversee the start to the winter grooming season and were able to witness the resilience and dedication of BCT volunteers as we rebuilt the ski trail grooming program together. In the short time that Mike and Frank have been with us, they have continuously re-affirmed to us that we are in good hands. BCT wants to thank Michelle and Russ for helping lay the groundwork for their successors.

We also welcomed Kara Leinweber, who joined us in December in the role of Communications Coordinator. BCT values a clear and organized approach to both internal and external communications as the cornerstone to our organization's success. It helps build the community that in turn supports the work we do. Supporting initiatives such as the Trails 2025 fundraising campaign, creating snappy social media posts promoting our activities, and developing messaging around complex topics like logging impacts have been top of list for the communications team this year.



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The Board has been very active this year with members taking on chairing roles for the various committees identified in our updated Operating Framework. This new approach to project oversight has proven to be very effective in pairing volunteers with their interests. With the lengthy trail planning process finally complete, the Board was able to refocus on reviewing our Strategic Plan to ensure that we are in alignment with our common "Mission, Vision and Values". A big part of this moving forward will be to put our Asset Management Plan to work as we start replacing our tired equipment with new and more reliable equipment. Good financial planning has leveraged swag sales, donations, and the grants we have received to make this a reality.

The contents of this annual report speak for themselves and I'm confident that you will be impressed by the achievements of the past year. I want to thank everyone who has contributed to BCT's ongoing success and growth this year.

See you on the trails!



Conrad Schiebel (BCT President)



# BOARD OF DIRECTORS



**Conrad Schiebel**  
President



**Brad Small**  
Vice President



**Karena Brawley**  
Secretary



**Ken Young**  
Treasurer



**Eric Lloyd**  
Director Special Projects



**Pam Lewis-Cresswell**  
Director



**James Mackie**  
Director



**Neil MacLaine**  
Director



**Alf Skrastins**  
Director



**Michele White**  
Director

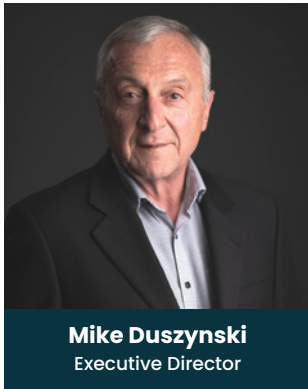


**Ursula Wohlfarth**  
Director



## OUR MANAGEMENT TEAM

Here we GROW again! We are grateful for the dedication and hard work of all our staff members who contribute to our ongoing success. BCT is proud to announce that we have added several new staff members in early 2024.



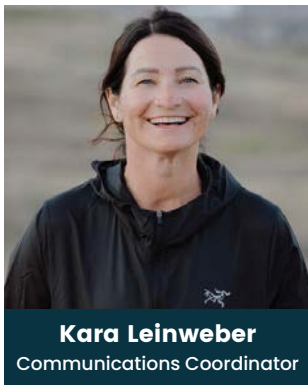
**Mike Duszynski**  
Executive Director

Mike is an entrepreneur at heart with expertise in sales, operations, logistics, procurement, marketing, as evidenced by 35+ years' executive-level experience in high-volume distribution and retail organizations. He has devoted much of his personal time as a volunteer and executive with several not-for-profit organizations whose focus is on outdoor conservation and giving back to society. Through his professional and volunteer experience, Mike has developed a passion for engaging people; one of his greatest strengths is building and maintaining relationships.



**Frank Henvey**  
Operations Manager

A native of Scotland, Frank completed a 24-year career in The Parachute Regiment. During his time in the regiment, he specialized as an Adventurous Training Instructor, which enabled him to mentor and guide hundreds of soldiers and officers to ensure they are motivated, physically prepared and have the confidence & courage to succeed in their roles. After moving to Canada, Frank worked in the railway and oil & gas industries. He has served with two not-for-profit organizations, as a director with Cochrane Search and Rescue & Alberta Orienteering Association. He is an avid outdoorsman with a love for the mountains. Skiing, mountaineering, cycling, kayaking and walking the hounds (Shadow & Flanders) are some of the activities he pursues.



**Kara Leinweber**  
Communications Coordinator

Kara is a trail runner/mountain runner with a diverse background in communications, graphic design and event planning. Kara is also the owner/race director of Lewiston Ultra Events and hosts sustainable/leave no trace trail running events, including Moose Mountain Trail Races.

Kara is active in the run community and volunteers for several not for profit and nonprofits, including a Board position with Calgary Road Runners. Kara loves spending time with her young family, connecting with others and appreciates the history and community of West Bragg Creek.



**Marley Boden**  
Administrative Assistant

Marley has been a part of the BCT team since 2019, initially serving as a contractor before transitioning to an employee in March 2024. She thrives on problem-solving and takes pride in her work, bringing with her a wealth of experience and a strong work ethic. Her passion for learning shines through in all aspects of her work.

### Operations Team

**Dean Cockshutt**  
Maintenance Manager

**Peter Irwin**  
Team Lead — Trail Crew

**Ed Reynolds**  
Team Lead — Fat Bike Groomers

**Michael Frena**  
Team Lead — Community Trails  
Maintenance



# TRAILS LOVE



22 of the 36 existing  
single track trails  
worked on in  
2023/2024



# A BUSY YEAR FOR OPERATIONS

In summary, Bragg Creek Trails (BCT) has had a very challenging, yet positive year from an operations perspective.

We had been expecting the WBC Trails Master Plan to be approved by late August or early September 2023. So, our 2023 work plan was focused on doing preparatory trail work, to start implementing the short-term goals of the new trails plan in September–November. The delay by AFP to approve the trails plan until January 2024 meant that those trail projects had to be postponed until the 2024 season.



Although we had BCT board approval in March 2023 to purchase an all-electric tracked trail machine, design changes by the manufacturer of the MTT-154 and administrative changes at BCT meant that the purchase was not initiated during 2023/24. This lack of transportation capacity impacted our ability to access work projects on our more distant or difficult to reach trails, so those projects were postponed. This also had a major impact on our winter snow grooming program, resulting in significant additional hours of staff/volunteer work to do multiple passes to pack trails in a timely manner. Thank you to all the volunteers who put in many hours to get the work done.

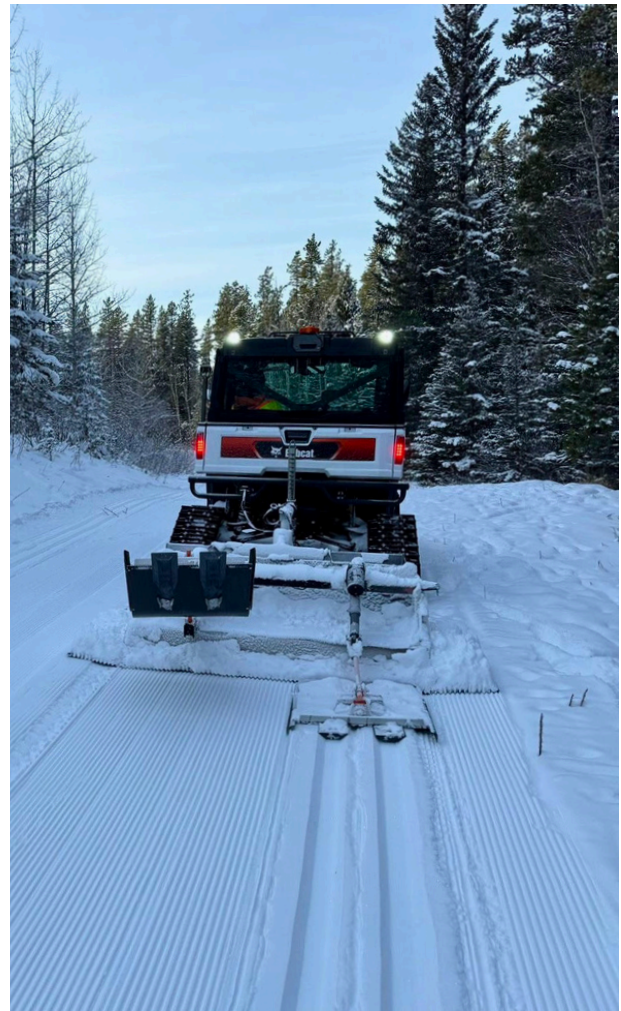


# WINTER SKI GROOMING

Ski grooming was particularly challenging, both from an equipment and a personnel perspective.

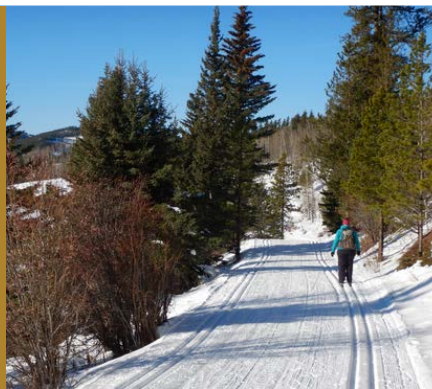
We entered the season with a significant amount of damaged and irreparable grooming equipment. Supply chain issues complicated our equipment repair and mobilization process.

Limited snowfalls early in the season and our limited capacity to do training with new volunteers due to out-of-commission equipment — all made for a ski season not quite on par with what our users have come to expect.



# 950

XC Grooming Hours



# 2270

Kilometers Groomed



# OPERATIONS MAINTENANCE REPORT

During mid October 2023 a Maintenance Manager, Dean Cockshutt, was hired. An inspection of the facility and equipment showed an absence of maintenance, which resulted in a full facility inspection and identification of deficiencies. The two most important deficiencies were a lack of Occupational Health and Safety documentation compliance and expired or missing fire extinguishers. Four safety related incident reports were filed.

Inspection of equipment showed the all-seasons trail (AST) equipment to be in good condition with only basic annual maintenance required. All of the ski grooming equipment was found to be in poor condition with major damage and little maintenance. Both Kei trucks were non-operational due to engine damage caused by lack of maintenance. One truck was deemed to be non-economically repairable, and one truck may be serviceable after major engine repairs. Neither were available for the 2023/2024 grooming season. The Kubota tractor had been damaged in an electrical fire, had sheet metal and other damage, and required full annual service. Unsafe implements were decommissioned. The Yamaha snowmobile was damaged and will be sold. The Bearcat snowmobile required full annual service.

A Bobcat diesel UTV was leased to replace the out of service Kei trucks. Its ski grooming performance has been exemplary. A BRP Skandic work snowmobile was ordered to replace the divested Yamaha; this was picked up on Mar 19th and will be in operation in the coming days.



A certified heavy-duty mechanic was contracted to service the Snow Rabbit. Inspection showed many welding repairs on damaged components. Parts were ordered to replace damaged components and a full annual maintenance service was completed. Five new Rabbit operators took a two-day safety and operation certificate course.

Snow arrived early December and sufficient equipment was available to commence ski trail grooming. By December 31st over 400 hours of paid and volunteer maintenance time and \$28,000 had been expended to recondition the ski grooming equipment. A further \$5000 is expected in 2024 to repair the remaining Kei truck. BCT operating policies and procedures were reinforced and strictly adhered to. Preventative maintenance schedules were implemented.



# TRANSCANADA TRAIL

The completion of the final 3.1 km of the TransCanada Trail in West Bragg Creek is more than just a physical connection; it's a bridge to enhanced community connectivity, increased recreational opportunities, improved fitness options and a steadfast commitment to safeguarding the natural beauty of the area. This achievement serves as a testament to the power of community collaboration, and the enduring value of outdoor spaces in our lives.



*"The completion of the TransCanada Paving project stands as a remarkable achievement that will undoubtedly leave a lasting and transformative legacy for Bragg Creek and area residents. This accomplishment marks a significant milestone in enhancing connectivity for a diverse range of users, while emphasizing accessibility, recreation and a shared commitment to preserving the natural beauty of Bragg Creek and its surrounding areas."*

*-Eric Lloyd*



8050



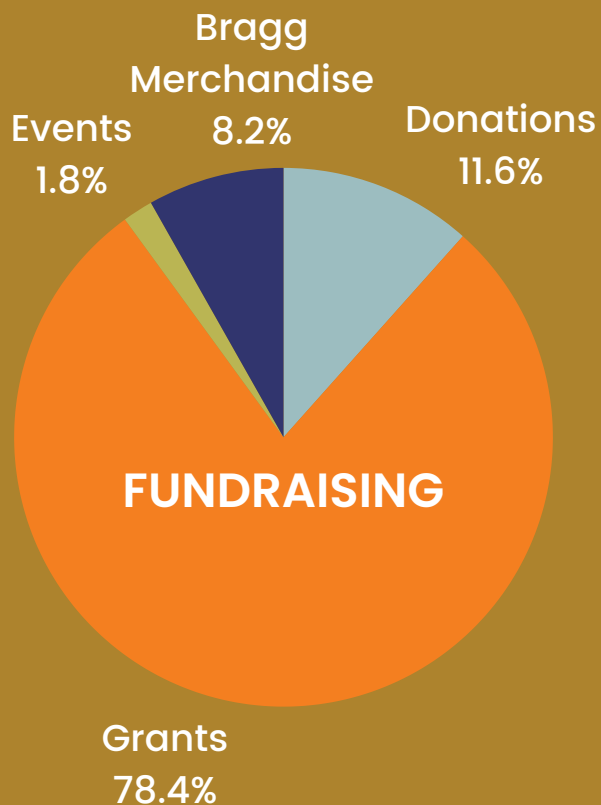
Over 8000 Facebook Followers

7030



Over 7000 Instagram Followers

# BUILDING COMMUNITY



11,725

VOLUNTEER HOURS



2890

EMAIL SUBSCRIBERS

# TRAILBLAZING TOGETHER: FUNDRAISING FOR TRAILS 2025

## WBC TRAILS MASTER PLAN

BCT launched a major capital campaign in 2023 in support of our updated trails master plan. The [Trails 2025 Campaign](#) has a fundraising goal of \$1.66MM for 54.7 km of ski trail upgrading and 20 km of new all-season singletrack. This is a huge fundraising feat that we know we can achieve with help from our friends. BCT fundraising efforts include connecting with established Provincial and Federal Government infrastructure grants and sourcing parties that directly will benefit from our well-maintained and dynamic recreational destination. Regional municipalities, corporate partners, community members and local businesses are all beneficiaries of our trails network, directly or indirectly.

Additional capital initiatives in 2024 are underway for new equipment and for a new Trails Centre, a permanent structure to replace the existing hut at the west end of the parking lot.



**TRAILS  
2025**



**MASTER  
PLAN**



# BCT SUPPORTS LOCAL EVENTS

## FAT BIKING

XC Bragg Creek held the Frosty Fat Fest on January 20th, 2024 at West Bragg Creek. About 100 racers participated in this public fundraiser fat-bike event, in support of XCBC's Performance Mountain Bike team. Racers completed as many laps of the course as possible over three hours. The 6.6km loop included Ranger Summit, Snowy Owl and Mountain Road. It wouldn't have been possible without the efforts of BCT's groomers, Ed Reynolds and others, who worked tirelessly before and after the event to provide the best possible conditions.



## SKI RACING

The 11th annual Alberta Youth Championships (AYC) took place at West Bragg Creek trails over the weekend of March 2 & 3, 2024. Skiers between the ages of 10 and 13 came from all over Alberta and as far away as the Northwest Territories and Saskatchewan. AYC is often the highlight of youth skiers' involvement in cross-country skiing. It provides an opportunity for them to meet new skiers from other clubs and compete for club pride in three different ski events while staying overnight at camp.

Grooming for an event like this requires extra effort and attention. A stadium needs to be laid out and the different formats also have different requirements. We had abundant snow over the weekend, which kept the amazing volunteer groomers from Bragg Creek Trails Association working hard, with long hours well into the night.

We are especially grateful to Oliver Brindle for taking the reins on grooming the courses, with additional help from Dan and Dean. We think Oliver has a special place in his heart for this event as he participated in it several years ago. Despite the cold temperatures, the organizers and volunteers were able to host the event, with some modifications to the format and distances. All ages skied a classic sprint event and costume relay on Saturday, and then a wave start skate event on Sunday. Our host club, XC Bragg Creek, won the aggregate small club banner with Foothills Nordic winning the aggregate large club banner. We are grateful for the extensive community support, from more than 50 volunteers to businesses donating amazing draw prizes, to folks offering 140 dozen yummy home-made baked goods.





# VOLUNTEERS

## THE LIFEBLOOD OF BCT

BCT is blessed with terrific volunteer support. We have 146 active volunteers, doing everything from trail building/maintenance to events organization to fundraising, communications and environmental work collaborating with Cows and Fish and the Elbow River Watershed. Not to mention our Board of Directors, who despite moving towards a governance function, still have their hands on many aspects of BCT operations.

Last year we hosted a few small community events, designed to attract new volunteers and to let existing volunteers meet and greet each other. Among these was the Brews for Bragg event held in May at Village Brewing. This was a partnership event between Village Brewing, Bike Shop and Bragg Creek Trails, with leadership provided by volunteer Vikki McGuire.

We thank our volunteers wholeheartedly. Remember, we are always looking for more!

## VOLUNTEERING ON AND OFF THE TRAILS

TRAIL CREW

TRAIL CREW  
LEADERS

SKI  
GROOMERS

FAT BIKE  
GROOMERS

TRAIL  
HOSTS

BOARD

COMMITTEES

SPECIAL  
PROJECTS

# WE LOVE OUR VOLUNTEERS

## 100+ HOURS CLUB

Alf Skrastins	David Owen	George Haeckel
Imke Gudehus-Ryder	Gordon Gilbertson	William Prebushewsky
Brad Small	Jill Hartzell	Dan Creaser
Ken Young	Pam Lewis-Cresswell	Tim Bester
Geoff Ryder	Michele White	Cindy McGough
Karena Brawley	David Cebuliak	Bert Smith
Conrad Schiebel	Steve Ernst	Alex Kanevski
Eric Lloyd	Seth Ryder	Mike Lajoie
Ed Reynolds	Ursula Wohlfarth	Beatrice Baffert

Special thanks to our 100+Hour Club for their dedication and passion to BCT.

We cherish all our volunteers!

Baruch Laskin Sam Bowerman Karyn Highet Diane Smit Bill Hoyne  
Luke Aberle Emma Barry Colleen Mountjoy Leo Fung  
Laura Roberts Megan Savage Fanny Barrette Greg Potter  
Zach Moyer Ayesha Looyen Debbie Gray Nancy Pohl  
Michèle Elsen Sudarsana Mukherjee Flora Giesbrecht  
Ladislav Milo Rhonda Patton Gary Blechinger  
Tyler Wiens Chris Miserva Stephanie Davies Amanda Lavalley Sanj Appakonom Yong Wu  
Jamie Roberts Chan Paco Youssef Georges John Disturnal Alex Capicio Kim Baker  
Judy Creaser Anthony Roberts Eniko Kapocsi-Kiss Nicholas Dacosta Joshua Leung  
Heather Poole James MacLaine Kenneth Ahirakwem Shane Bossaer  
Rick Oliver Diane Hoy Neil MacLaine Lexie Massicotte Sebastian Fallu Claudio Perez  
Diane Hoy Trevor Nelson Steven Cartwright Simon Weekley Amelia McGill Peter Tucker  
Crystal Rhyno Richard Stobbe Patrick Desmond O'Donoghue Gordon Salazar Ryan Adams  
Bonnie Presser Natasha Gidluck Ashley Sutherland Graham Boag Michael Tenace  
Mark Porter Gary Hicks Chris Morgan Steven Doroshuk Dean Cockshutt Jakob Ryder Marc Waugh  
Brooke Hayes James Mackie Mike Massicotte Andrew Riggs Russell Wright Ted Potts  
Matt Grace Duane Visser Julian Donkersgoed Carl Forkheim Gaynor Hoyne  
Grant Coates Aman Chatha Dan Ma Shelley Milutinovic Fahad Khan Oleg Tabelev  
Kate Hamilton Steve Visscher Autumn Jepp Diane Dillabough Yee Wen Sat Jim Tran  
Tyler Dixon Carla Turner Duncan Croasdale J.P. Jepp  
Kate Peach Peter Farran Scott MacTavish Ann Sullivan Ari Sarantis  
Anita Sterna Ken Poole



# WE LOVE OUR NATURAL AREA

BCT's environmental stewardship committee works with local environmental groups to ensure best practices in trails management and operations. The committee had several initiatives on the go last year, one of them focused on air quality monitoring. Trail users now can use PAKU, the Purple Air application that provides data on air quality, so people know what they are breathing before they hit the trails.

The busy beavers living in the wetlands west of the main parking lot thrive alongside the trail users going back and forth nearby. A pond leveler was installed in August 2023 to help prevent future flooding on Mountain Road, a main artery trail, while allowing the resident beavers to thrive and continue with their good ecosystem engineering work. Other issues the committee will be focusing on include climate change adaptation, weed control, and nature-based education for all BCT users.



BCT is working with the Elbow River Watershed Partnership to improve the riparian health of Bragg Creek on either side of the South PRA bridge. This area is designated as critical habitat for bull trout, and the bank area on both sides of the creek has been heavily impacted by users, resulting in significant erosion, while the remaining soil was compacted, with large areas of bare/non-vegetated ground. These conditions can impact water quality and fish habitat. Thanks to the efforts of the volunteers who came out to plant, and the guidance from the ERWP and Leaf Ninjas, the health of this area will improve. Thanks to Flora Giesbrecht and the volunteers working on this initiative.



The EHS committee aims to educate trail users about any issues related to wildlife in the area. Educational pieces have been placed on the website about courage and bear safety and about deer rutting season and how to stay elk smart.



# COMMUNICATIONS

## TALK TO US — COMMUNICATIONS AT BCT

The BCT community and organization keeps in touch via intentional communication and visibility on and off the trails. Our authentic connection with our trail users is built through active social media channels, monthly newsletter, information sharing, responsiveness, intuitive website, branding and identifiable volunteer BCT Trail Hosts and Operations team.

### SUBSCRIBE



### HAPPY TALES FOR HAPPY TRAILS

We have just under 3,000 subscribers to the monthly newsletter, Happy Tales for Happy Trails, distributed via the Mailchimp program. Happy Tales for Happy Trails features snips of communication and includes safety reminders, trail features, volunteer opportunities, trail news, future projects, and opportunities to connect in the BCT community.

## ADVANCING OUR BCT WEBSITE!

[braggcreektrails.org](http://braggcreektrails.org)



The BCT website hosts a wealth of information from trail conditions, trail maps, volunteer opportunities, fundraising initiatives, BCT apparel and much more! As the BCT community continues to grow, we are in progress of renovating our website to best support the diversity of our trail users and navigation of information sharing.

### Find us on



@braggcreektrails



@braggcreektrails



braggcreektrails.org



communications@braggcreektrails.org

HighCountryNews.ca

## BCT SOCIAL MEDIA

BCT is active on Facebook and Instagram with multiple posts and shares per week. Our information sharing is intentional and showcases a friendly and informative environment to comment, like, share, experience the trail network and get involved. We have over 8,000 Facebook followers and more than 7,000 Instagram followers.



# FUNDRAISING AND FRIEND RAISING

A major endeavour for BCT, fundraising remains critical since we need donations to fund about one-third of our operational costs. The remaining two-thirds now is provided by a grant from Alberta Forestry and Parks, our share of the proceeds from the Kananaskis Conservation Pass.

Fortunately, community support for BCT remains strong.

Arcteryx Outdoor Gear continues to help our trail host and operations team members maintain their swagger when out representing BCT. Their generously donated tech jackets not only protect our folks from the weather, but they also give BCT volunteers a distinct and easily identifiable presence in WBC.

Thanks, Arcteryx!



## Bragg Creek BAKERY & CAFÉ

The Bragg Creek Café and Coffee Company donates \$1 from each hand-decorated cookie pack sold, as of Oct 29. On a monthly or quarterly (based on sales) owner Kevin and his family submits a donation to us.

Thanks, Bragg Creek Café!

Calgary Cycle is a long-time supporter of BCT through their sponsorship of the web cam page on our web site and with an annual raffle of bikes.





Numerous businesses and individuals supported our online auction held towards the close of 2023. Thanks particularly to Imke Gudehus-Ryder, who put in many hours to make the auction a reality, and to all who supported this initiative:



thank you donors!

- Alberta 66
- Alberta Equestrian Federation
- Amulet Coaching
- B-Line Indoor Bike Park
- Best Little Wordhouse in the West
- Bike Cochrane
- Big Hill Cycle
- Bikes Bring Joy
- Bow Cycle
- Bragg Creek Animal Hospital
- Bragg Creek Distillers
- Bragg Creek Foods
- Bragg Creek Physiotherapy
- Bragg Creek Scotch Club
- Bragg Creek Trading Post
- Bragg Creek Trails
- Bragg's Korner Kitchen
- Branded Visuals
- Calgary Cycle/Cycle 22x
- Canmore Nordic Centre
- Cinnamon Spoon
- Custom Lab (Outway)
- Custom Pits
- Crabapple Cottage
- Craft Sports Canada
- Eagle Feather Riding
- Fjallraven
- Gail Koch
- Garmin Canada
- Gord's Running Store
- Handle-Bar
- Healing Seeds
- High Country News
- Helen Berscheid
- James Mackie & Family
- Jennifer Wright Physiotherapy
- Ken Barrie (Century 21 Bamber Realty)
- Kids Bike Canada
- Lifesport
- Mabel & Marie's
- Mark Porter
- Michelle Dice
- McWhae Photography
- Moose Mountain Horseback Adventures
- Moose Mountain General Store
- Mountain Air
- Mountain Bistro & Pizzeria
- Mountain Exposure
- Move Sales Inc
- Nice Hat
- Norseman Outdoor Specialists
- OneFortyfive
- Onie Granola
- Patagonia Elements Calgary
- Peregrine Glassworks
- PJ Illustrations
- Resorts of the Canadian Rockies
- Richmond Hill Wines
- Ridley's Cycle
- Robb and Tanjou Bell
- Rocky Mountain Adventure Medicine
- Rocky Mountain Climbing: CCC
- Rocky's Tavern & Grill
- Rustic Wreaths by Clare
- Shred Sisiters
- Singletrack 6
- SLS Family Sports Centre
- Spirits West
- Stone Willow
- Strides Running Store
- The Bike Shop
- The Bragg Creek Bakery
- The Italian Farmhouse
- The PowderHorn
- Wintergreen Golf and Country Club
- Yoga Spirit

Our friends donate to our operations in any number of ways, from direct e-transfers to cash dropped into our parking lot donation boxes, to the online fundraising platforms Canada Helps and DonorBox.

**From all of us at BCT:  
We are beyond grateful  
to our donors and  
supporters.  
Thank you.**

thanks  
for your  
support

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# THANK YOU TO ALL OUR GENEROUS DONORS

**\$100,000 +**



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**\$10,000 +**



**James & Brenda  
Mackie**

**Jim Faryna Fund at the  
Calgary Foundation**

**Rocky Mountain  
Charitable Giving Fund**

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**\$1000 +**



**The Bellini Foundation**

**Brodie's Professional  
Outdoor Leadership  
Fund at the Calgary  
Foundation**

**John and Mariette  
VanWees Fund at  
Calgary Foundation**

**Tracy McEachern  
Memorial Donations**

**Twelfth and 8th Dental**

**Willoughby &  
Associates Ltd.**



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## \$1000 + (continued)

Clark & Judy Lang	Kenneth Richards	Sean Holmes
Greg Jansen	Laura Zawalsky	Shawn Irwin
Jason Legere	Nicholas Campbell	Tanis Fenton
Kelly Woods	Rosemary Nation	Wallace King

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## \$500 +

Apple	Alisa Webber	Katelyn Bullock
Cisco	Angie Redecopp	Kendra Gowdy
Donna Marilyn Grover Memorial Donations	Bob Hager	Michele Anholt
Norseman Ski Club	Clinton and Lisa Roberts	Paul and Jane Crawford
PipeTech Corporation Ltd.	Colleen Burns	Phil Entz
Richard and Bev Dunn Family Charitable Fund	Craig Tyler	Randy Parsons
The Bragg Creek Café	Dave Stewart	Richard Emmer
Zymeddyne Therapeutics Inc.	Duncan Croasdale	Rob Dawson
	Gary Millard	Ryan Hegholz
	Gordon Dibb	Samara Quinton
	Howard Bock	Scott Bratt
	Iris Laura Pierrot	Susan Jones
	James Andruchow	Tim Day
	Jason Moroz	Tom Hamilton
	Jason Sokolosky	Tricia Leadbeater
	Jean-Yves Hudon	Ursula Wohlfarth
	Jennifer Hetherington	Wendy Kadar
	John Disturnal and Jill Hartzell	

BCT makes every effort to maintain the accuracy of our donor list.  
We extend our apologies for any inadvertent omissions.



# BRAGG MERCHANDISE

BCT branded merchandise continues to be a huge success, bringing in close to \$37,000 in net revenue last year against \$90,000 gross. Thanks to director Cindy McGough, who now leads this initiative along with the trail hosts program.

“ I can’t wait for new items so I can buy more! ”

## 2023 OVERVIEW

~ \$90,000

Gross Revenue

~ \$36,500

Net Revenue







# TRAIL HOSTING

The trail hosts help to build community with our trail users. Our 36+ volunteers are at the Trails Centre every weekend, answering questions about the trails, providing guidance on trail etiquette, on how the Kananaskis Conservation Pass works, and selling our in-demand BCT merchandise.

“ We are striving to build a sense of community amongst trail users. ”



**36+**  
Trail Hosting  
Volunteers



**Cindy McGough**  
New Trail Host Lead

“ We love the smiling faces of our trail users. ”





## VOLUNTEER

Join our community of volunteers and make a difference at Bragg Creek Trails. Check out our website or contact us at [volunteer@braggcreektrails.org](mailto:volunteer@braggcreektrails.org) for more information.



## DONATE TODAY

Your support is vital in sustaining and enhancing Bragg Creek Trails. Make a donation today and directly contribute to trail development and maintenance. Every contribution, big and small, makes an impact. Visit [braggcreektrails.org/donate](https://braggcreektrails.org/donate) to support BCT.



## SHARE YOUR LOVE OF BCT

Follow us on our socials, subscribe to our newsletter, and check out our website. Capture your favourite moments and share them with us! Share your stories, send us your pictures, or tag us on instagram.







# FINANCIAL STATEMENTS

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Year Ended December 31, 2023

## COMPILATION ENGAGEMENT REPORT

To the Members of Bragg Creek Trails Association

On the basis of information provided by management, I have compiled the statement of financial position of Bragg Creek Trails Association as at December 31, 2023, and the statements of revenues and expenditures and changes in net assets for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information ("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

I performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, *Compilation Engagements*, which requires me to comply with relevant ethical requirements. My responsibility is to assist management in the preparation of the financial information.

I did not perform an audit engagement or a review engagement, nor was I required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, I do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.

Bragg Creek, Alberta  
March 4, 2024

Ben Plumer CPA Professional Corporation  
CHARTERED PROFESSIONAL ACCOUNTANT

# STATEMENT OF FINANCIAL POSITION

December 31, 2023

	2023	2022
<b>ASSETS</b>		
CURRENT		
Cash	\$ 201,092	\$ 324,174
Term deposits	358,072	135,137
Accounts receivable	18,005	30,777
Inventory	21,250	15,942
Goods and services tax recoverable	13,461	12,357
Prepaid expenses	12,699	6,797
	<b>624,579</b>	<b>525,184</b>
PROPERTY, PLANT AND EQUIPMENT (Net of accumulated amortization)	<b>154,618</b>	<b>164,983</b>
	<b>\$ 779,197</b>	<b>\$ 690,167</b>
<b>LIABILITIES AND NET ASSETS</b>		
CURRENT		
Accounts payable	\$ 16,426	\$ 15,573
Employee deductions payable	12,437	8,906
	<b>28,863</b>	<b>24,479</b>
NET ASSETS	<b>750,334</b>	<b>665,688</b>
	<b>\$ 779,197</b>	<b>\$ 690,167</b>



# STATEMENT OF REVENUES AND EXPENDITURES

Year Ended December 31, 2023

	2023	2022
<b>REVENUES</b>		
Grants	\$ 862,625	\$ 532,508
Donations	127,609	166,782
Merchandise sales	90,147	110,394
Fundraising	20,125	19,275
Equipment Sales	-	2,000
	<b>1,100,506</b>	<b>830,959</b>
<b>EXPENSES</b>		
Trail development	548,864	281,513
Salaries and wages	244,688	73,787
Merchandise purchases	51,422	67,778
Equipment operating and maintenance	39,327	23,011
Amortization	35,511	39,133
Trail maintenance and supplies	20,826	33,312
Administration	18,293	14,940
Insurance	17,283	16,946
Office	13,793	5,901
Professional fees	9,225	6,663
Utilities	6,466	6,226
Credit card charges	5,921	7,195
Vehicle	5,684	-
Building maintenance	2,899	2,057
Training	2,337	868
Subcontracts	1,907	1,538
Advertising and promotion	1,128	1,577
Event costs	793	-
Travel	597	-
Business taxes, licenses and memberships	463	-
Interest and bank charges	415	509
	<b>1,027,842</b>	<b>582,963</b>
<b>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FROM OPERATIONS</b>	<b>72,664</b>	<b>247,996</b>
OTHER INCOME	<b>11,982</b>	<b>2,761</b>
<b>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES</b>	<b>\$ 84,646</b>	<b>\$ 250,757</b>

# STATEMENT OF CHANGES IN NET ASSETS

Year Ended December 31, 2023

	General Fund	Restricted Fund	2023	2022
<b>NET ASSETS - BEGINNING OF YEAR</b>	\$ 554,787	\$ 110,901	<b>\$ 665,688</b>	\$ 414,929
EXCESS OF REVENUES OVER EXPENSES	(213,060)	297,706	<b>84,646</b>	250,757
<b>NET ASSETS - END OF YEAR</b>	<b>\$ 341,727</b>	<b>\$ 408,607</b>	<b>\$ 750,334</b>	\$ 665,686

## NOTES TO COMPILED FINANCIAL INFORMATION

Year Ended December 31, 2023

### 1. BASIS OF ACCOUNTING

The basis of accounting applied in the preparation of the statement of financial position of Bragg Creek Trails Association as at December 31, 2023, and the statements of revenues and expenditures and changes in net assets for the year then ended is on the historical cost basis and reflects cash transactions with the addition of:

- accounts receivable
- inventory valued at cost
- property, plant and equipment amortized over their useful lives
- accounts payable and accrued liabilities



# BACKGROUND

## Bragg Creek Trails (BCT) Backgrounder: December 31, 2023

**BCT's mission is to develop & maintain non motorized trails in the Bragg Creek (BC) area for public recreation.**

- The Greater Bragg Creek Trails Association was incorporated as an Alberta not for profit society in 2004 & was approved as a federally registered charity in 2007.
- In 2021, "The Greater Bragg Creek Trails Association" name was changed to "Bragg Creek Trails Association" & the trade name "Bragg Creek Trails" was adopted.
- BCT has raised & spent \$7.03 million on 178 km of Bragg Creek (BC) area trails.
- BCT has contributed 94,840 volunteer hours to Bragg Creek area trails (2011-2023).
- BCT has constructed & upgraded over 140 km of recreational trails in the West Bragg Creek (WBC) area of Kananaskis Country (KC) since 2010.
- BCT has raised & spent \$3.04 million on WBC trails in KC.
- BCT manages & maintains 166 km of trails in WBC KC in cooperation with Alberta Environment & Parks including handling most trail construction, maintenance & winter grooming operations.
- WBC Trails had an estimated 262,193 visitors in 2023 based on Alberta Parks Traffic/Trail Counts for the WBC & Fullerton parking lots.
- BCT has raised & spent \$3.99 million on BC trails in Rocky View County (RVC).
- BCT constructed & operates & maintains 12 km of trails in RVC & BC Provincial Park including the WBC TransCanada Trail (TCT) from the Hamlet of BC to WBC.
- BCT has created a positive economic impact on BC businesses with 262,193 visitors to WBC trails in 2023, which is a 483% increase since 2009 (45,000 visitors).
- Conservative estimate of the economic impact of the trails BCT has built in the Bragg Creek area = \$9 million per year based on 250,000 visitors per year. Source: The Economic Impact of Tourism in Kananaskis Country in 2011 (\$202.5 million, 1,103,000 visits). The Bragg Creek estimate is 20% of the calculated economic impact per person from this 2011 study.

All numbers provided above are since the inception of BCT unless otherwise noted.

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### **Bragg Creek Trails Association**

PO Box 1379  
Bragg Creek, AB T0L 0K0

[braggcreektrails.org](http://braggcreektrails.org)  
[info@braggcreektrails.org](mailto:info@braggcreektrails.org)





For all, outside, every season.

[braggcreektrails.org](http://braggcreektrails.org) | [info@braggcreektrails.org](mailto:info@braggcreektrails.org)