



2024-2025 ANNUAL REPORT

APRIL 1, 2024 - MARCH 31, 2025

braggcreektrails.org | info@braggcreektrails.org



MISSION

Bragg Creek Trails Association (BCTA) builds and maintains a multi-use trail network for the enjoyment of all non-motorized trail users in the West Bragg Creek area of Kananaskis Country and the Greater Bragg Creek Area.

BCTA advocates for responsible trail use, community building, volunteerism and environmental stewardship amongst the outdoor recreation community.

BCTA believes that fostering strategic partnerships and actively engaging with trail enthusiasts complements the organizational strengths that support BCTA's vision and mission.

VISION

BCTA provides a place where the love of trails and the outdoors can be enjoyed by all, in every season.

In the spirit of truth and reconciliation, Bragg Creek Trails acknowledges that the West Bragg Creek land and trails—where so many work, volunteer, and enjoy the outdoors—are situated on Treaty 7 Territory, the sacred ancestral lands of the Tsuut'ina Nation, the Blackfoot Confederacy (comprising Kainai, Piikani, and Siksika Nations), the Iyârhe Nakoda (Stoney Nakoda) Nations, including the Goodstoney, Chiniki, and Bearspaw First Nations, as well as Region 3 of the Métis Nation of Alberta.

As present-day stewards of these trails, BCT is grateful to the keepers of this land who came before us.



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PRESIDENT'S REPORT

MESSAGE FROM THE PRESIDENT

The need for trails and open spaces has never been as important as in this time when the world seems to be upside down. Having a quiet place like West Bragg Creek to escape from the constant noise and overstimulation affecting us has become an essential part of many people's lives.

Our Vision Statement embodies this need for connection with the environment and ourselves – ***BCT provides a place where love of trails and the outdoors can be enjoyed by all, in every season.***

BCT was incorporated in early December of 2004 so technically we are still celebrating our 20th Anniversary as a not-for-profit organization in the Bragg Creek community. Over the years and through the efforts of many sharing a common vision, BCT has grown into something we can all be proud of. We can all celebrate our success molding BCT into a well-respected and highly effective trail stewardship organization amongst our peers and partners.

The words “pause”, “slow”, and “can’t” are apparently not in our vocabulary as we haven’t slowed down since day one. This past year was no exception with significant achievements made in managing our equipment, beginning to incorporate the next phases of the West Bragg Creek Master Trail Plan, bolstering our public engagement, and building strong alliances with other stakeholders. These accomplishments are detailed within our Annual Report.

I would like to acknowledge each and every person who has helped make BCT a success, no matter your involvement. Whether you are a volunteer, staff member, donor or a friendly trail user giving us a thumbs up, you all contribute to the heartbeat of Bragg Creek Trails.



Conrad Schiebel
BCT President



BOARD OF DIRECTORS



Conrad Schiebel
President



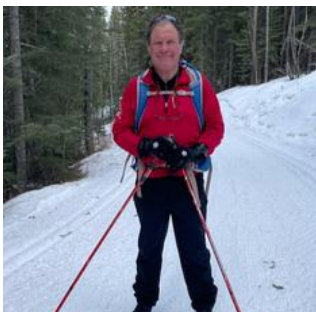
Alf Skrastins
Vice President



Michele White
Secretary



Ken Young
Treasurer



Eric Lloyd
Director Special Projects



Karena Brawley
Director



Jill Hartzell
Director



James Mackie
Director



Neil MacLaine
Director



Cindy McGough
Director



David Owen
Director



Brad Small
Director



Ursula Wohlfarth
Director



EXECUTIVE COMMITTEE REPORT

Through BCT's transition to paid Executive staff over the past 3 years, the role of the Executive Committee has become more as one of adviser. The Executive team is charged with the day-to-day running of the organization with key members being more engaged based on their roles. As President I provide direct Board oversight for our Executive Director (ED) Mike Duszynski, who has proven himself to be a competent and reliable manager.

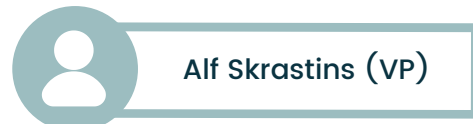
Financial oversight of the organization is a significant component of the ED's job so having a financially savvy treasurer in Ken Young is a true asset. Budget preparation, managing our grants and keeping our books in the black is a big job. Explaining it all to the Board is an even tougher job which Ken has turned into an art. Executive Board members provide the checks and balances to ensure that our monthly bills and payroll are approved and paid in a timely fashion under the guidance of our Executive Assistant, Marley Boden.

Our secretary, Michele White, has admirably taken up the torch to ensure that Board meetings run smoothly. Upgrading our technology so that our meetings can be attended with ease from afar has added flexibility for Board members attending via ZOOM or Teams.

Advisory activities this year included:

- Staff compensation adjustments to reflect NPO standards
- Document transfer from Google Drive to Microsoft SharePoint
- Communication and funding strategies with government entities
- Human Resource activities include the development of performance evaluation processes for staff as well as finalizing a new HR manual.
- Finding satisfactory resolutions for health and safety and performance incidents
- Project and asset management strategies
- Board transitional work

COMMITTEE MEMBERS



STRATEGIC PLANNING COMMITTEE REPORT

The BCT Board of Directors undertook an extensive review of the Strategic Plan this past year. The original approved plan from 2020 was to have a shelf life of 10 years, however it is prudent for a Board to evaluate strategic accomplishments as well as shortcomings on an annual basis. This really hadn't been done effectively until this past year. Efforts were aimed at making our Mission, Vision and Value statements more succinct and easier to remember. An exercise in January lead by Past President and organizational consultant Peter Tucker, challenged us to prioritize and commit to the strategic goals outlined in the original plan that have yet to be met. The updated document now celebrates our accomplishments and gives us some focus on where to place our efforts.

Here is a brief synopsis of our updated work, however I encourage everyone involved with BCT to review the entire BCT 2030 Strategic Plan for more details on specific goals. It is an easy read and could be considered motivational.

CORE VALUES – HOW WE SHOW UP EVERY DAY

Community focused



BCT serves and is guided by the collective needs of the multi-use trail users and the local community.

Teamwork and Collaboration



BCT values and believes in teamwork. We know we are more effective when we collaborate with one another and work together as volunteers and employees of BCT. We also know that we are more effective at reaching our goals when we collaborate with our strategic partners.

Volunteer



First and foremost, BCT is a "volunteer" organization and is more successful when it keeps volunteerism at its core. BCT will continue to focus on building the volunteer program

A Leader in Healthy Ecosystems



BCT commits to protecting the environment as much as possible, such that a healthy, natural ecosystem coexists with a sustainable non-motorized trails system in perpetuity.

Promote Healthy Living and Love for the Outdoors



BCT serves and is guided by the collective needs of the multi-use trail users and the local community.

Diversity and Inclusivity



BCT welcomes all people who hold our Mission, Vision and Values at the core of their involvement in our organization.

BCT values the richness of diverse perspectives and experiences contributed by our volunteers, employees and trail users in a combined effort to manage the multi-user trail network for all.

Safety First



BCT volunteers and employees work on a foundation of safety and respect. Volunteers and employees strive to provide a safe work environment that focuses on safe work practices and policies so that everyone goes home safely and injury free.

Building Leaders



BCT provides a place where individuals can come to contribute expertise, provide mentorship, or to develop new skills and perspectives that will contribute to the success of our organization's leadership team at all levels. Building competent leaders also ensures organizational resiliency, redundancy and good succession planning.

Appreciation and Respect



BCT recognizes the importance of showing appreciation and respect for those who step up to ensure that our mission, vision and values are fulfilled.

Work Excellence and Integrity



BCT believes in work excellence by incorporating best practices, supporting creativity, encouraging thoughtful and respectful decision-making, and insisting on a one team approach to reaching our common goals. Constant learning and expectations for accountability ensure that everyone grows together.

RESULTS OF THE BOARD PRIORITIZATION EXERCISE

TO BE COMPLETED IN 2024

- Develop annual priority-focused workplan — **Complete**
- Establish parameters for annual review of organization-wide Succession Planning — **Ongoing**
- Develop position statement on upcoming logging — **Complete**
- Create a plan to protect assets — **Asset management plan update ongoing**
- Establish a contingency plan for Trails 2025 — **Ongoing**
- Task Safety Committee with creating an Emergency Response Plan — **Complete**
- Develop a community communication strategy — **Ongoing**
- Develop an annual volunteer appreciation plan — **Complete**

TO BE COMPLETED IN 2024 BUT CAN BE PUSHED INTO 2025

- Analyse consequences of moving from Co-operating Agreement with AFP to Trail Manager under the Trails Act legislation — **Underway in conjunction with multi-year funding application**
- Complete transition to policy board — **Ongoing**
- Replenish equipment reserve fund — **Ongoing as funds become available**
- Decide on additional paid administrative staff — **Ongoing needs assessment**
- Update risk assessment tool for BCT work hazards — **Ongoing with consultant as part of safety compliance certification (COR)**

TO BE COMPLETED IN 2025

- Design new Trails Centre — **planning started in 2024 and ongoing**
- Engage with local Indigenous Community re: updated WBC Master Trail Plan and TCT extension through Redwood Meadows — **Ongoing**
- Establish parameters for annual review of operating framework — **Ongoing with staff and the Board**
- Plan and effect engagement with residents and businesses — **Active & Ongoing**
- Create environmental stewardship policy — **Complete**
- Create SOPs that provide better detail for Committee Terms of Reference's and other key roles — **Actively updating as part of the operating framework review**
- Strengthen all aspects of relationship with Rockyview County — **New Alliance Strategy Framework sign and annual funding requests ongoing**
- Establish formal partnership with Elbow River Watershed Partnership — **Complete**
- Create communication plan for key environmental issues — **Ongoing**
- Formulate and implement climate resiliency policy — **Complete**
- Review and recommend revisions to financial controls — **Complete**

TO BE COMPLETED IN 2026

- Investigate options for new membership structure
- Carry out wildlife monitoring study — **Started in 2025**
- Investigate changing year-end to align with operational seasons
- Develop youth engagement plan — **Ongoing**
- Establish a schedule for community events



SAFETY COMMITTEE REPORT

Bragg Creek Trails (BCT) has had another positive year from a safety perspective with only one serious incident involving people or equipment.

The major focus for the second half of the year has been working towards achieving our Certificate of Recognition (COR). Part of the work involved revamping the Safety Manual which has been restructured into a core manual plus a set of hazard assessment forms, standard operating procedures and safe working practices that are now standalone documentation. The principle focus has been on ensuring that the manual is compliant with Alberta OH&S legislation.

Before the work for COR came along, we had started work on revising a number of policies and safe working practices. The most significant of these was to do with our use of chainsaws. The previous Arbor Policy dictated that we could only tackle very simple tree removal. In conjunction with a course, given by Hayes Safety Training, a number of core staff are now certified as Level 3 Chainsaw Operators. This means BCT can tackle bigger and more difficult trees. Before we could put those new skills to work we had to revise our Arbor Policy, which was renamed and replaced by a new Forestry Policy together with the associated Chainsaw Safe Working Practice. Every member of the Safety Committee together with everyone who had taken and completed the chainsaw course contributed to the final documents and, after using it

extensively in the Fall, we believe we have two documents that work well for BCT.

The request last year to all BCT workers that we report everything, however insignificant, *had* resulted in an increase in “near miss” reporting, but this year, for some reason, that has fallen off. Reporting near misses is essential to demonstrating the quality of our safety culture. We will work further to make it easier for teams to report incidents, including near misses.

Finally, again as part of the COR initiative, we are restructuring the current safety committee. Hence forth it will be known as the Health and Safety *Steering* Committee. Bert Smith has accepted the role of Health and Safety Representative and will be the point person if any worker within BCT has something health and safety related that they want to bring up but do not feel able to discuss with a member of the core team. Bert will be joining the steering committee.

1

MAJOR
INCIDENT

2

MINOR
INCIDENTS

6

NEAR MISSES REPORTED



TRAILS LOVE

2300+

TRAIL MAINTENANCE
VOLUNTEER HOURS

150+

KM MULTI-USE TRAILS
MAINTAINED

MAJOR DRAINAGE
IMPROVEMENTS COMPLETED ON

12

PRIORITY TRAILS

OPERATIONS REPORT

2024/25 marked a year of progress, resilience, and connection. Through strategic partnerships, generous community support, and tireless volunteer efforts, Bragg Creek Trails advanced its mission to provide sustainable, accessible, and enjoyable outdoor experiences in the West Bragg Creek area.

The following trails are part of the **Trails Master Plan** and are progressively being upgraded to create a high-quality, sustainable, non-motorized trail system that can be enjoyed year-round. These improvements aim to enhance recreational access in the West Bragg Creek area of Kananaskis Country while preserving biodiversity and protecting watershed integrity.

TRAIL DEVELOPMENT

Most of the tread and drainage maintenance work was conducted in the spring. Downed tree clearing was executed by our trained level 3 chainsaw teams throughout the season as well as brush clearing and some tree removal since Aug 15.

During the 2024 construction season, BCT crews upgraded a number of winter singletrack trails, working outwards from the WBC-PRA parking lot. These included:

WEST CRYSTAL SINGLETRACK

This is an easy singletrack trail, which roughly parallels the West Crystal Line XC ski trail. This 1.1 km trail is gently undulating, with minimal elevation changes.



SNOWY SHORTCUT

Most of the 0.7km portion of Snowy Shortcut that links West Crystal Singletrack to Snowy Owl now has a well constructed, flowy year-round tread. Snowy Owl. The 0.9km northwest section of Snowy Owl, between Snowy Shortcut and Moose Connector was upgraded and improved with constructed tread, redesigned corners to make it both sustainable and fun for year-round use. A big shout-out goes to Foothills Septic, which generously provided a mini-excavator and skilled operator to upgrade a difficult portion of Snowy Owl.

Together, **West Crystal Singletrack**, **Snowy Shortcut** and **Snowy Owl** makes a 4.3km loop that is easier near the parking lot, with additional elevation and challenge at the west end. This loop is great for gentle hiking, dog walking, easy mountain biking or horseback riding in the summer and is perfect for snowshoeing, fat-biking and hiking or running in the winter, when the trail regularly gets machine packed.

BOUNDARY HORSE

The first 2 km of Boundary Horse trail, heading southeast from the WBC parking lot was upgraded with a year-round tread, thanks to a generous grant from the Alberta Equestrian Federation. Volunteer crews included two groups of Cadets, West Fraser Timber and Mountain Equipment Company staff, and MLA Sarah Emeligi, our two summer students, Brock and Ethan and many individual volunteers.

Ongoing collaboration with AFP on long-range planning.



WEST FRASER TIMBER HARVEST UPDATE

What We've Done

In 2024 our BCT Logging Working Group participated in numerous trail walks with West Fraser and Alberta Forestry and Parks personnel. The purpose of these walks was to identify and mitigate impacts to the recreational users of BCTs existing and future planned trails before West Fraser begin their harvesting in late 2026.

Prior to these walks West Fraser had planned a harvest area of 468 Hectares within our jurisdiction. As a result of these walks the planned harvest area was reduced to 268 hectares. That is a 43% reduction! In terms of overall trail impact, only 1% of our trail length will fall within the harvest area, while only 17% of our trail length will be within 50 meters of harvest areas. With these substantial updates complete, we are now in the fine-tuning phase.

Additionally, due to our ongoing collaboration with West Fraser, they have also committed to providing the following trail improvements identified in our Master Plan:

- Trail #14 – A new connector between Snowy Owl and Snakes & Ladders; West Fraser will construct a portion of this planned trail.
- Trail #18 – A new connector between Bobcat and Fullerton Loop; West Fraser will construct a portion of this planned trail.
- Elbow Trail – Formerly used as a resource road, this trail will be upgraded by West Fraser.

WINTER GROOMING

SKI GROOMING

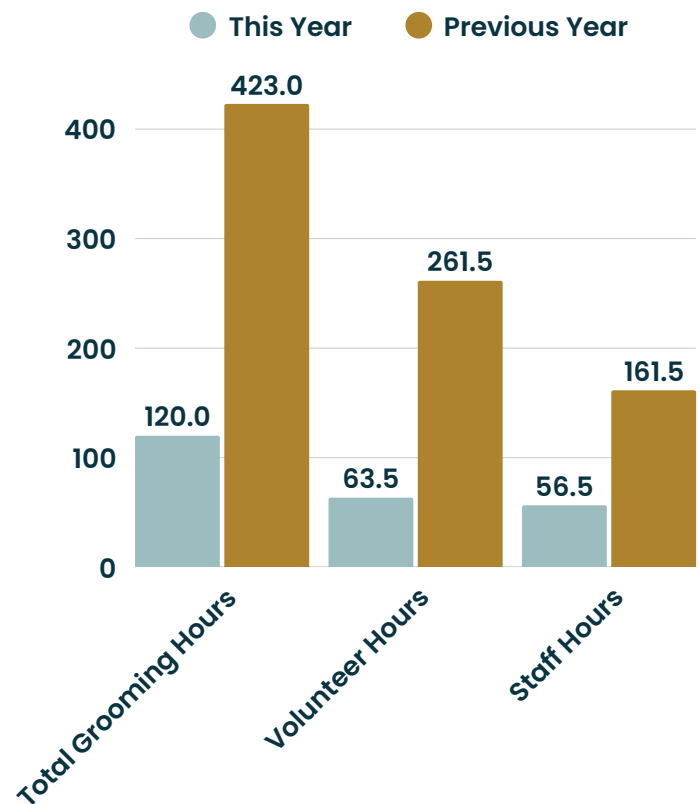
The recent ski season presented very significant challenges due in large part to extremely limited snow. The early snow was sufficient to roller pack but not to track set. The decision was made to not work the packed base due to concern that it would result in loss of snow. This decision seems to have been correct as we were able to maintain a base layer which enabled the crew to track set when some snow finally arrived. The first track setting was not able to be accomplished until March. Throughout March, we were able to keep the system in reasonable shape but certainly not up to historical standards again due to limited snow. The Snow Rabbit was only used for 4 hours all season due to very thin base. The base was measured at various times in spots with no snow shading and the maximum recorded throughout the season was 9 cm. This thin base prevented the use of the Rabbit due to the potential for significant damage to the machine which had happened in the past.

The new Skandic snowmobiles were put to use roller packing and worked well while being both time and very fuel efficient.

“Thanks groomers!”



SINGLE TRACK GROOMING



- All hours on Yamaha BWs. Zero use of KTM
- due to lack of snow (Previous Year: 126).
- No Incidents or recorded Near Misses.

MECHANICAL MAINTENANCE



The implementation of more rigorous Preventative Maintenance (PM) programs resulted in a high level of utilization of equipment and greatly reduced costs during the reporting period. Maintenance and repair costs were approximately \$40,000 in calendar year 2023, \$18,000 in 2024 and 2025 is expected to be less.

The leased Bobcat UTV continues to be the go-to vehicle for both summer trail work and winter ski trail grooming. The two new Skandic snowmobiles were perfect additions to the ski trail grooming fleet and were especially useful during the low snow winter of 2024/2025.

Both Kei trucks were irreparably damaged in 2023. One was sold in 2024 and the second one will likely be divested in 2025.



We were a little disappointed with the mowing quality of the new John Deer flail mower and will look for improvements. The MTT tracked vehicle purchase has proven to be a major disappointment both in its trail performance and the vendor support. BCT will continue to seek remedies.

The 2 Bay Maintenance Building is presently undergoing a major re-organization to better utilize the space.

WHERE NATURE MEETS COMMUNITY

The purpose of the BCT Environmental Stewardship Committee (ESC) is to advise and conduct activities on environmental matters, including pertinent policy, education and outreach. BCT ESC projects focus on watershed protection, restoration and enhancement; wildlife monitoring, protection and study; Wild Smart and Bear Smart Programs; climate change impacts; weed and vegetation control and BCT emissions management. The BCT ESC collaborates and works in partnership with a number of stakeholders including AFP, the Elbow River Watershed Partnership (ERWP), Cows and Fish, the Bragg Creek Environmental Coalition (BCEC) and Alberta Environment and Protected Areas (AEPA).

The BCT ESC had a successful year in 2024 conducting a variety of projects and activities.

Watershed restoration work to stop trail erosion and sedimentation into Ranger Creek was done on Fullerton and Elbow trails in partnership with the ERWP (Flora Giesbrecht).



Irrigation at the WBC PRA restoration site (by the trail bridge) was highly successful with 99.4% survival of plantings.

The pond leveler installation adjacent to Mountain Road/Snowy Owl trail was assessed and is successful so far. Beavers have been busy doing more work downstream of the main dam along Mountain Road/Snowy Owl and at the Old Hostel Road site. Trees were wire wrapped by Chickadee Meadow and a long Mountain Road to protect them from the busy beavers.

Flora led a number of educational walks in West Bragg in summer of 2024.

Flora also led weed pulls in the main WBC parking lot and on Reconnect, Hostel and Ranger trails to help eliminate invasive plants.

Emma Barry successfully led the launch of the Wildlife Ambassadors Program at WBC, which included volunteer training and several roves.

BCT Operations re-installed 2 cattle waterers in WBC for the summer, with the one in the corral working well.

BCT Operations continues to follow best practices in trail construction and maintenance to help ensure WBC trails are resilient to the impacts of climate change.

Numerous educational articles related to the environment were included in the BCT newsletter thanks to the efforts of Tylor Dixon.



BCT secured a \$51,383 grant from the Calgary Foundation to conduct a Wildlife Monitoring project in WBC. 56 wildlife cameras will be installed and maintained in 2025 by 60 BCT volunteers under the leadership of Holly Dodds, a professional wildlife biologist. This project will follow protocols provided by Sean Konkolics of Alberta Parks, so that results can be integrated with other wildlife monitoring in Kananaskis. BCT is initiating this project to collect long-term data on wildlife abundance and movement in the WBC area. This monitoring data will enable us to develop science-based recommendations for trail management, design, and construction and public education to promote human-wildlife coexistence between local wildlife and WBC trail users. This is a cooperative project being conducted with the BCEC, AFP and AEPA.





TRANSCANADA TRAIL

Over the last 16 years, Bragg Creek Trails and Rocky View County have invested over \$4.65 million in active transportation development. As a result, Bragg Creek has an extensive high quality, active transportation network for non-motorized trails within a multi-use landscape. These amenities are used year round by visitors and the area has seen continued growth in the use of the infrastructure.



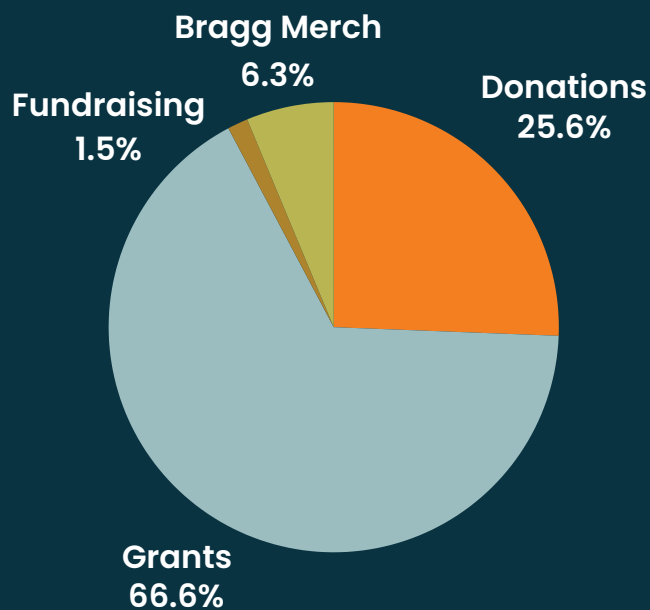
The Trans Canada Trail is the world's longest network of multi-use recreational trails, stretching coast to coast to coast through every province and territory. It's a showcase of Canada's diverse landscapes and cultures, and a sustainable national asset that fosters unity, collaboration and connectedness. This national trail is managed by local trail groups and partners who work in conjunction with Trans Canada Trail, a registered charity.



[READ HERE](#) to learn more about the Rocky View County and Bragg Creek Trails collaboration and ongoing support of trail and pathway development in the region.



BUILDING COMMUNITY



Community Feedback:

"Thank you for your hard work!"

"Thank you to the volunteers for making WBC such a beautiful place!"

"Cheers to the West"

"Huge appreciation for all your hard work!"

"Thank you for the detailed updates!"



In 2024, Bragg Creek Trails proudly marked 20 years of trail stewardship, community spirit, and volunteer dedication. From humble beginnings to maintaining and supporting over 170 km of multi-use trails, BCT has grown into a trusted, volunteer-powered organization rooted in sustainability, connection, and care for our shared outdoor spaces.

Over the past two decades, we've hosted hundreds of volunteer trail days, built strong partnerships with local stakeholders, showcased community and developed a recognizable presence through Trail Hosts, community events, and clear, consistent communication.



CELEBRATING 20 YEARS



12,500

VOLUNTEER HOURS

150+



VOLUNTEERS

9000+



Over 9000 Facebook
Followers

8000+



Over 8000 Instagram
Followers

COMMUNITY RELATIONS

Building awareness of the impacts of trails within the community is something we all do at BCT when we talk about all the good work we are doing. Having a strategic approach to building a trails community ties in directly with successful fundraising and partnership development.

Although not a BCT Committee per se, these efforts have been led by Con Schiebel as BCT's official spokesman along with Neil MacLaine who is the current Bragg Creek Chamber of Commerce President. With the addition of our administrative staff in concert with key volunteers, much of their role now is developing relationships. Overseeing an impactful communication strategy has also been key to our success.

This combined effort has proven to be very effective as we have never been stronger in our standing within the community. We are actively engaged with the following entities on a regular basis.

- Alberta Forestry and Parks
- Rocky View County
- Bragg Creek Chamber of Commerce
- Alberta Trail Net and affiliate trail organizations
- Outdoor Recreation Council of Alberta
- West Fraser Timber
- Calgary Cycle
- Calgary Foundation
- Trans Canada Trail Foundation



**OUTDOOR
RECREATION
COALITION OF
ALBERTA**



West Fraser



**CALGARY
FOUNDATION**
FOR COMMUNITY, FOREVER



**TRANS CANADA TRAIL
SENTIER TRANSCANADIEN**



VOLUNTEERS

BCT – WHERE VOLUNTEERS LEAD THE WAY

In 2024, Bragg Creek Trails surpassed 12,000 volunteer hours, powered by a dedicated team of 150+ active volunteers. From trail building and maintenance to communications, events, fundraising, and environmental collaboration, our volunteers are the heart of BCT.

We're endlessly grateful for our incredible volunteers and always happy to welcome more trail-loving folks to the crew

INTRODUCING THE 40+ HOUR VOLUNTEER CLUB!

New this year, Bragg Creek Trails is proud to launch the 40+ Hour Volunteer Club — a small way to recognize the big impact of those who give over 40 hours of their time in a season.

As a thank you, members will receive an exclusive annual BCT t-shirt that celebrates their dedication and love for the trails. Whether you're digging dirt, greeting trail users, or helping behind the scenes, your time matters — and we're excited to honour it!

40+ HOURS CLUB

Alf S.	Dean C.	Geoff R.
Brad S.	Baruch L.	Flora G.
David O.	Mike D.	Steve E.
Karena B.	Heather P.	Eniko K.
Eric L.	Rhonda P.	Glenda M.
Bert S.	Christopher S.	Diane H.
Pam L.	Frank H.	Murray J.
Dan C.	Scott M.	Yee Wen S.
Ken Y.	Adam B.	Shelley M.
William P.	Marley B.	Colleen M.
Jill H.	Mia S.	Seth R.
Gordon G.	Autumn J.	Michael T.
Cindy M.	J.P. J.	Michele W.
Conrad S.	Heidi L.	Graham B.
Tim B.	Kara L.	Dwayne Z.
Dave K.	Nancy P.	James M.
Gordon S.	Caitlin M.	Mike L.
Alex K.	Brock B.	Ted P.
Imke G.	Ethan P.	Gary B.
Ursula W	Bonnie P.	Peter T.
Oliver B.	Debbie G.	

**40 Hour Club t-shirts were gifted in Fall 2024, with the next round planned for June 2026 to align with 100 Hour Club*



WE LOVE OUR VOLUNTEERS

100+ HOURS CLUB

Alex K.
Alf S.
Brad S.
Bert S.
Cindy M.
Conrad S.

Dan C.
Dave K.
David O.
Dawyne Z.
Ed R.
Eric L.

Gord S.
Gordon G.
James M.
Jill H.
Karena B.
Ken Y.

Michael T.
Michele W.
Pam L. C.
Tim B.
Ursula W.
William P.

A special shoutout to our 100+ Hour Club — your dedication, passion, and countless hours on and off the trail make a lasting impact at BCT. Thank you for going above and beyond!

VOLUNTEERING ON AND OFF THE TRAILS

TRAIL CREW

SKI
GROOMERS

FAT BIKE
GROOMERS

TRAIL
HOSTS

BOARD

COMMITTEES

SPECIAL
PROJECTS



WBC TRAILS CENTRE

Did you know that WBC ranks as the largest public use trail system in Western Canada?

Did you know the WBC trail system attracts over 260,000 visitors per year?

Did you know that WBC is the only trail system of its scale without a permanent Trails Centre?

In January 2024 the BCT Board of Directors created a WBC Trails Centre Project Committee to carry out one of the key actions they committed to in the approved WBC Trails Master Plan which is:

"Plan, design and build a new, permanent trails centre in the West Bragg Creek PRA that serves as a place to gather, store equipment and deliver outdoor education for all trail users."

This section of the WBC Trails Master Plan was supported by 82% of survey respondents during public engagement.

The new WBC Trails Centre promises to be a signature project for BCT and Alberta Parks that will serve as a much needed and economically attractive lasting legacy for WBC trail users, the community, and the province to enjoy for the next 50+ years.

BCT retained SweetTech Engineering Consultants in late 2024 to do a site assessment Feasibility Study for the planned WBC Trails Centre. This study was completed in Q1 2025, highlighting both opportunities and risks. But no "show-stoppers" so far.

BCT also completed a Benchmarking Study of 12 existing trail centres in Western Canada to help us learn from others' experiences, and inform our conceptual plans and decision making for a new permanent WBC Trails Centre.

The current plan is to construct a permanent Trails Centre as follows:

- There will be a common gathering / warm-up / eating area.
- There will be a meeting room for groups to convene for educational or organizational purposes
- There will be an office for BCT staff, small information and BCT sales booth and indoor equipment storage room.

The primary focus of the Trails Centre will be on public access, training and education. The Trails Centre will provide WBC trails information, serve as a warming space, support BCT trail hosts/volunteers and sales of BCT merchandise, and provide space for trails related educational and training programs.

BCT plans to conduct additional stakeholder and public engagement in 2025 once we have sufficiently progressed the preliminary design concept for a WBC Trails Centre. We look forward to hearing about your bright ideas and valuable input in the months to come!

COMMUNICATIONS

COMMUNICATIONS AT BCT

The BCT community and organization stays connected through intentional communication and a strong presence both on and off the trails. Our authentic relationship with trail users is built through active social media, a monthly newsletter, timely information sharing, and a responsive, user-friendly website. Clear branding and the visible presence of our BCT Trail Hosts and Operations team help ensure that everyone feels welcomed, informed, and supported on the trails.

HAPPY TALES FOR HAPPY TRAILS

Our monthly newsletter, Happy Tales for Happy Trails, is shared with a growing community of over 3,000 subscribers through Mailchimp. Each edition delivers bite-sized updates featuring safety tips, trail spotlights, volunteer opportunities, trail news, upcoming projects, and ways to connect within the vibrant BCT community. It's our way of keeping trail users informed, inspired, and engaged — one happy tale at a time.

SUBSCRIBE



braggcreektrails.or



In 2024, Bragg Creek Trails launched a **NEW WEBSITE**, user-friendly website designed to enhance accessibility and provide up-to-date

trail information, volunteer opportunities, and organizational updates. This project was made possible through the Government of Canada's Youth Accessibility Leader grant, which supports youth-led initiatives aimed at improving accessibility in communities.

Find us on



@braggcreektrails



@braggcreektrails



braggcreektrails.org



communications@braggcreektrails.org



@braggcreektrailsassociation

BCT LAUNCHES YOUTUBE CHANNEL

Bragg Creek Trails launched a **NEW YOUTUBE** channel as a dynamic space to share our story and celebrate the heart of our organization — our volunteers. The channel features content like Volunteer 101 tutorials, trail engagement highlights, and videos showcasing the people and moments that have shaped BCT over the past 20 years. It's also a platform for sharing project updates, seasonal trail info, and community stories that inspire connection and stewardship. Whether you're new to the trails or a longtime supporter, there's something for everyone to enjoy and learn from.

FUNDRAISING

\$25,000 +



Government of Alberta:

Alberta Forestry and Parks

Community Facilities
Enhancement Program



Wendy Cartwright

Rocky Mountain
Charitable Giving
Fund



**Government
of Canada**

**Gouvernement
du Canada**

\$10,000 +



**Jim Faryna Fund at the
Calgary Foundation**

James & Brenda Mackie



\$2500 +



**Brodie's Professional Outdoor
Leadership Fund
at the Calgary Foundation**



The Bellini Foundation

Paul Langille



\$1000 +



John and Mariette
VanWees Fund at
Calgary Foundation
Willoughby & Associates
Shawn Irwin
Nicholas Campbell
Dave Steadman
Howard Bock
Michael Brown

Tanis Fenton
Ryan Hegholz
Wallace King Jr
Clark & Judy Lang
Rosemary Nation
Kenneth Richards
Laura Zawalsky

\$500 +

Intact Insurance
McKinsey
Foothills Septic
ITopia
Lewiston Ultra Events
Moose Mountain Trail Races
Pembina Pipeline
TC Energy
Cenovus
Apple
Benevity
Shell
Microsoft
Imperial
CIBC
Veren

Teck Resources Limited
Zymeddyne Therapeutics
Cyclemeisters Association
of Calgary
Elizabeth & Philip Hoffman
Paul & Jane Crawford
Jason Legere
Kara Leinweber
Jason Moroz
Jeevan Pawa
Gary Millard
Dean Beaudry
Colleen Burns
Gwen Fisher
Jason Sokolosky
James Andruchow

Angie Redecopp
Richard Emmer
Les Bates
Bruce McFarlane
Kirsten Betts
Ronnie Huizenga
Tim Day
Bob Hager
Nicole Jordan
Tricia Leadbeater
Kimberly Salt
Thomas Raedler
Michele Anholt
Evan Bensler
Katelyn Bullock
Gordon Dibb

\$500 + (cont.)

Carolyn Donaldson
Phil Entz
Claudia Froome
Jean-Yves Hudon
Conrad Janssen

Brian Nelson
Mark Porter
Clinton and Lisa Roberts
Christopher Saunders
Emre Tezcan

Roger Tonge
Suzanne Tough
Tanya Unger
Doug Vanbeselaere
Stephen & Kate Vasicek

\$250 +

Sun Life Financial
Parex Resources Inc
Fluor
AltaGas
Cisco
Skrastins Outdoor Club
Calgary Weekend Hikers
Deadgoat Racing Club
Kathleen & Dan Bizek
David McLaren & Sophie Lemieux
Kai Poscente & Helen Yuen
Kristina Roberts
Breann Jew
Rob Dawson
Ronald Hunter
Craig Tyler
Christopher Sarin
Sebastian Haager
Lori Hogg
Ian Jones
Kathleen & Ezio Palese
Greg Soule
Carl Von Mirbach

Paul Whidden
Douglas Yeung
Lesley Matthews
Andy Williams
Robert Lazorko
Shirley Marsh
Kimberly Schroeder
Claire Allison
James Waddock
Angelica Ajo
Don Cockerton
Barry Gateley
Daryl Ronsky
Mario Savard
Mikaela Fero
Gaylene Davis
Robson King
Cal Johnson
Michael Moran
Codie Chisholm
Barb English
Jennifer Leung
Robert Ballinger
Tom Hamilton

Armina Matthews
Iris Laura Pierrot
Alain Soucie
Heather & Dave Gariepy
Hyla LaPointe
Lawrence Keller
Samara Quinton
Carrol Iliffe
Martin Pangracs
Alisa Webber
April Vande Beek
Susan Jones
Sheila Alksne
Martin Andersen
Kristin Anderson
Heather Barter
Kendra Gowdy
James Hall
Randy Moore
Martine Parent
Jeff Rickard
Don Thomas
Todd Teren
John VanWees

IN MEMORY OF

John Berridge
Dale Fred Ferguson
Loretta Halarewich
Kerry Iliffe

Robert Knight
Darcy Lapp
A Brent McLean
Troy Misseghers

BRAGG MERCHANDISE

While fundraising and merchandise revenue were slightly lower this year, this was largely due to a warmer than expected winter, a shortened ski season, and mild holiday conditions. These shifts in weather meant fewer typical winter visits. We're grateful for the continued support from our community and are always looking at creative ways to adapt and grow sustainable funding for trail stewardship!

- » T-Shirts
- » MTB Jerseys
- » Button Down Shirts
- » Hats
- » Toques
- » Socks
- » Glasses & Cups
- » Stickers
- » Bags

Proceeds from
Bragg Swag goes
into funding our
trails.



TRAIL HOSTING

The new Pergola at the trail centre was completed in November 2024. A huge thank you to our volunteers Tim B., Willie P. and Jos V.O. who contributed their time, skills, and energy.

While striving to build a sense of community amongst trail users, our hosts are available to answer questions regarding trails, trail etiquette and KCP



Open most weekends
10am–3pm

“Great advice for the trails in the area!”



“Everyone is always so friendly and helpful”



14
New Trail
Hosts in 2024



FINANCIAL STATEMENTS

Year Ended December 31, 2024

COMPILATION ENGAGEMENT REPORT

To the Members of Bragg Creek Trails Association

On the basis of information provided by management, I have compiled the statement of financial position of Bragg Creek Trails Association as at December 31, 2024, and the statements of revenues and expenditures and changes in net assets for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information ("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

I performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, Compilation Engagements, which requires me to comply with relevant ethical requirements. My responsibility is to assist management in the preparation of the financial information.

I did not perform an audit engagement or a review engagement, nor was I required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, I do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.

Bragg Creek, Alberta
April 15, 2025

Ben Plumer CPA Professional Corporation
CHARTERED PROFESSIONAL ACCOUNTANT

STATEMENT OF FINANCIAL POSITION

December 31, 2024

	2024	2023
ASSETS		
CURRENT		
Cash	\$ 139,067	\$ 201,092
Term deposits	517,680	358,072
Accounts receivable	14,201	18,005
Inventory	60,603	21,250
Goods and services tax recoverable	6,363	13,461
Prepaid expenses	4,621	12,699
	742,535	624,579
PROPERTY, PLANT AND EQUIPMENT (Net of accumulated amortization)	203,898	154,618
	\$ 946,433	\$ 779,197
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 27,873	\$ 16,426
Employee deductions payable	25,676	12,437
	53,549	28,863
NET ASSETS	892,884	750,334
	\$ 946,433	\$ 779,197

STATEMENT OF REVENUES AND EXPENDITURES

Year Ended December 31, 2024

	2024	2023
REVENUES		
Grants	\$ 562,889	\$ 862,625
Donations	216,330	127,609
Merchandise sales	53,094	90,147
Fundraising	12,387	20,125
	844,700	1,100,506
EXPENSES		
Salaries and wages	357,188	244,688
Equipment operating and maintenance	53,632	39,327
Trail maintenance and supplies	51,649	20,826
Amortization	36,339	35,511
Merchandise purchases	33,151	51,422
Insurance	29,799	17,283
Vehicle	27,894	5,684
Office	22,362	13,793
Training	22,185	2,337
Advertising and promotion	12,326	1,128
Subcontracts	10,619	1,907
Administration	8,055	18,293
Utilities	8,030	6,466
Professional fees	6,663	9,225
Building maintenance	5,683	2,899
Credit card charges	5,057	5,921
Employee benefits	4,973	-
Trail development	2,661	548,864
Event costs	1,154	793
Business taxes, licenses and memberships	625	463
Interest and bank charges	470	415
Travel	261	597
	700,776	1,027,842
EXCESS OF REVENUES OVER EXPENSES FROM OPERATIONS	143,924	72,664
OTHER INCOME		
Loss on disposal of property, plant and equipment	(18,414)	-
Interest income	17,042	11,982
	(1,372)	11,982
EXCESS OF REVENUES OVER EXPENSES	\$ 142,552	\$ 84,646

STATEMENT OF CHANGES IN NET ASSETS

Year Ended December 31, 2024

	General Fund	Restricted Fund	2024	2023
NET ASSETS - BEGINNING OF YEAR	\$ 341,725	\$ 408,607	\$ 750,332	\$ 665,686
EXCESS OF REVENUES OVER EXPENSES	176,287	(33,735)	142,552	84,646
NET ASSETS - END OF YEAR	\$ 518,012	\$ 374,872	\$ 892,884	\$ 750,334

NOTES TO COMPILED FINANCIAL INFORMATION

Year Ended December 31, 2024

1. BASIS OF ACCOUNTING

The basis of accounting applied in the preparation of the statement of financial position of Bragg Creek Trails Association as at December 31, 2024, and the statements of revenues and expenditures and changes in net assets for the year then ended is on the historical cost basis and reflects cash transactions with the addition of:

- accounts receivable
- inventory valued at cost
- investments recorded at cost
- property, plant and equipment amortized over their useful lives
- accounts payable and accrued liabilities

BACKGROUND

Bragg Creek Trails (BCT) Backgrounder: December 31, 2024

BCT's mission is to develop & maintain non motorized trails in the Bragg Creek (BC) area for public recreation.

- The Greater Bragg Creek Trails Association was incorporated as an Alberta not for profit society in 2004 & was approved as a federally registered charity in 2007.
- In 2021, "The Greater Bragg Creek Trails Association" name was changed to "Bragg Creek Trails Association" & the trade name "Bragg Creek Trails" was adopted.
- BCT has raised & spent \$ 7.59 million on 178 km of Bragg Creek (BC) area trails.
- BCT has contributed 113,442 volunteer hours to Bragg Creek trails (2011-2024).
- BCT has constructed & upgraded over 140 km of recreational trails in the West Bragg Creek (WBC) area of Kananaskis Country (KC) since 2010.
- BCT has raised & spent \$3.58 million on WBC trails in KC.
- BCT manages & maintains 166 km of trails in WBC KC in cooperation with Alberta Forestry & Parks including handling most trail construction, maintenance & winter grooming operations.
- WBC Trails had an estimated 267,517 visitors in 2024 based on Alberta Parks Traffic/Trail Counts for the WBC & Fullerton parking lots.
- BCT has raised & spent \$4.01 million on BC trails in Rocky View County (RVC).
- BCT constructed & operates & maintains 12 km of trails in RVC & BC Provincial Park including the WBC TransCanada Trail (TCT) from the Hamlet of BC to WBC.
- BCT has created a positive economic impact on BC businesses with an estimated 267,517 visitors to WBC trails in 2024, a 485% increase since 2009 (45,000 visitors).
- Conservative estimate of the economic impact of the trails BCT has built in the Bragg Creek area = \$9 million per year based on 250,000 visitors per year.
- Source: The Economic Impact of Tourism in Kananaskis Country in 2011 (\$ 202.5 million, 1,103,000 visits). The Bragg Creek estimate is 20% of the calculated economic impact per person from this 2011 study.

All numbers provided above are since the inception of BCT unless otherwise noted.

Bragg Creek Trails Association

PO Box 1379
Bragg Creek, AB T0L 0K0

braggcreektrails.org
info@braggcreektrails.org



For all, outside, every season.

braggcreektrails.org | info@braggcreektrails.org